

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hammer Motorsports		09/18/2008	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	American Motorcyclist Association		
Street Address:	13515 Yarmouth Drive		
City:	Pickerington		
State/Country:	OHIO		
Postal Code:	43147		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76684842	AMA DRAGBIKE	
Serial Number:	76684843	AMA DRAGBIKE CHAMPIONSHIP SERIES AMA DRAG RACING	
CORRESPONDENCE DATA			
Fax Number:	(614)792-5536		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	6147925555		
Email:	standleydocketing@standleyllp.com		
Correspondent Name:	Standley Law Group LLP		
Address Line 1:	495 Metro Place South		
Address Line 2:	Suite 210		
Address Line 4:	Dublin, OHIO 43017-5319		
ATTORNEY DOCKET NUMBER:	AMA1689-264		
NAME OF SUBMITTER:	Cheryl S. Scotney		

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TRADEMARK
REEL: 003860 FRAME: 0251

Signature:

/Cheryl S. Scotney/

Date:

09/26/2008

Total Attachments: 2


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TRADEMARK ASSIGNMENT

WHEREAS, Hammer Motorsports, a limited liability company organized under the laws of the State of Ohio and having an office at 1250 Ohio Pike #228, City of Amelia, State of Ohio 45102, (hereinafter "ASSIGNOR") is the owner of the entire right, title and interest in and to the following trademarks/service marks:

TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
AMA DRAGBIKE	76/684842	December 11, 2007
	76/684843	December 11, 2007

WHEREAS, American Motorcyclist Association, a corporation organized under the laws of the State of Ohio and having an office at 13515 Yarmouth Drive, City of Pickerington, State of Ohio 43147 (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the above identified trademarks, together with the goodwill of the business in connection with which said trademarks are used;

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to the above-listed trademarks, and in and to the goodwill of the business in connection with which said trademarks are used, the same to be held and enjoyed by said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together will all

claims for damages by reasons of past infringement of said trademarks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

HAMMER MOTORSPORTS
"ASSIGNOR"

By: 

Typed Name: BRANDI NEITHAMER

Title: VICE PRESIDENT

Date: September 18, 2008